Annual Report
2016-2017
Rapport Annuel

"I raise up my voice – not so I can shout but so that those without a voice can be heard…we cannot succeed when half of us are held back.

Malala Yousafzai

cfuwcharitabletrust.ca
CFUW Charitable Trust / La Fondation de la FCFDU

THE CHARITABLE TRUST AND THE FELLOWSHIPS PROGRAM

Since 1920, CFUW has administered the Fellowships Program. The funding for the awards came from CFUW until 1967 when the Charitable Trust was established. The mandate of the Charitable Trust is:

To award fellowships to women university graduates for advanced study and research. The amounts, conditions and recipients of such fellowships shall be determined by the CFUW Fellowships Committee within the overall budget established by the Trustees.

Each year, the Charitable Trust allocates an amount for fellowship awards which comes from the interest that they earn on their capital and the donations that Clubs and individuals generously contribute. In 2015-2016, $98,000 was made available by the Trust for awards. In 2016-2017, the Charitable Trust has provided $92,500 in funding. It should be noted that as the Charitable Trust never spends their capital, they never go into a deficit position.

DIVISION OF LABOUR BETWEEN THE CHARITABLE TRUST AND CFUW

The primary role of the Charitable Trust is to be the “bank” and raise funds for the award of fellowships to women. The role of CFUW is to administer the Fellowships Program which involves preparing application forms, receiving applications, processing filing fees, reviewing applications for completeness, responding to inquiries from applicants (3,300 inquires in 2016); working with the Fellowships Committee on the review of applications; publicizing the awards and winners, working with the Trust to prepare their annual report, identifying a speaker for the Fellowships breakfast at the AGM; supporting the work of the 100th Anniversary Scholarship Project, posting and keeping updated the Fellowships web page and other related duties.

WHO PAYS FOR WHAT?

Since 1920, CFUW has been paying for the administration of the Fellowships Program. The Charitable Trust allows CFUW to keep the filing fees to offset the costs of the program’s administration. The Trust also pays CFUW an administration fee of $2,650 to administer the CHEA, Binnie & Massey awards. In 2016-2017, CFUW received a total of $15,850 in revenues to put against the costs of administering the Fellowships Program.

The cost to administer the Fellowships Program for 2016/2017 includes salary costs of one staff person working 2/3 of her time on fellowships and related Charitable Trust duties. As well there are expenses for printing, rent, shipping, translation, insurance, audit and other staff time (software developer and executive director). These costs total $43,174. Added to these expenses is the cost of the Fellowships Committee meeting in Ottawa – approximately $4,000 for a total of $47,174. There is a gap in funding between what CFUW receives in revenues and what it costs to administer the program of approximately $31,324 which CFUW must provide. At least since 2012, CFUW has incurred an annual deficit in running the fellowships program.

It should be noted that the Charitable Trust has begun negotiations with the CFUW to explore taking on the full costs of funding the Fellowships Program. These negotiations are also driven in part by recent Canada Revenue rulings stating that the Charitable Trust should be assuming more financial responsibility for the expense of running the program.

Assuming the membership approves the 2017-2018 budget, of particular concern to the Trust is the elimination of the 2018 AGM. The AGMs are the primary source of operational funds for the Trust through the boutique and the breakfast/luncheon. CFUW will be eliminating the cost of face-to-face meetings for the Fellowships Committee which will reduce administration costs and the Charitable Trust has agreed to subsidize that meeting. The Charitable Trust and CFUW will work with the Fellowships Committee to provide a smooth transition of this part of the committee’s work.

CFUW has researched online application systems for processing fellowship applications. It has brought its research to the Charitable Trust and asked them to pay for the recommended system. The Charitable Trust has agreed and the system will be used for the next round of applications. Not only will the online system make the process more efficient and reduce costs eventually, it is hoped that a more user-friendly application system will increase the number of applications received.
The Charitable Trust has a wonderful group of volunteers who support its work: those who sort, read and adjudicate the fellowships which are funded by the Trust; women across the country who work at any number of fundraising events to help continue the work of the Trust; and women who work on the administration and governance of the Trust. To all of them we are most grateful – they enable the funding of the many women who receive our annual scholarships. Thank you.

On the advice of our National Office we have entered the modern age of academic funding. We will, this year, have an online application process – applicants will be able to enter their information electronically and we will be able to do much of the adjudication online – saving hundreds of trees and thousands of staff and volunteer time. We believe it will be cost effective for us and for the applicants. In the past two years, our applications have decreased and we believe our outdated processes may have contributed to this decrease.

The Trust remains an effective way to support the mission of CFUW – to support the education of girls and women. The trustees are committed to careful stewardship of your contributions ensuring the future vitality and viability of the Trust. Thank you for your support.
Winners for the Academic Year 2017-2018

CFUW Dr. Margaret McWilliams Pre-Doctoral Fellowship $11,000

Laura Jane Weber
Ph.D. Epidemiology and International Development Studies, 2015-2019, University of Guelph

Most Inuit women in the Baffin Region of Nunavut fly out of their communities for birth in distant hospitals in Iqaluit or Ottawa (referred to as obstetric evacuation, OE). Laura Jane’s research will explore the psychological, emotional, spiritual, and physical health implications associated with OE. She anticipates presenting recommendations to policy-makers and healthcare providers for how healthcare and health policy may improve women’s access to the type and extent of obstetric care they value.

CFUW 1989 École Polytechnique Commemorative Awards Total $12,000

Mahraz Parvand
M.Sc. Experimental Medicine, 2016-2018, University of British Columbia

Faith Eiboff
Ph.D. Interdisciplinary Studies, 2011-2018, University of British Columbia

For more details about the winners’ research, visit the Charitable Trust and CFUW websites:
www.cfuwcharitabletrust.ca
www.cfuw.org

“I find it so encouraging to be part of this CFUW community of strong and inspiring women! This Fellowship will also facilitate increased travel to the Arctic for my research, enabling me to do the kind of work I seek to do – that is, research that is conducted with, by, and for Inuit, and research that is highly relational, community-centered, and focused on social change.”
– Laura Jane Weber

“Je trouve très encourageant de faire partie de la communauté de la FCFDU formée de femmes fortes et qui m’inspirent! Cette bourse va me permettre de me rendre davantage dans l’Arctique pour effectuer ma recherche et me permettre de faire le genre de travail que je veux faire, c’est-à-dire de la recherche menée avec, par et pour les Inuites, qui est très relationnelle et axée sur la communauté et sur le changement social.”

– Laura Jane Weber
Canadian Home Economics Association (CHEA) Fellowship $6,000
Andrea Noriega

Ruth Binnie Fellowship $6,000
Sara Michelle Weinman

CFUW Dr. Alice E. Wilson Awards Total $20,000
Rochelle Johnson

CFUW Bourse Georgette LeMoyne Award $5,000
Anne-Marie Pilote

Smaller 150x150

CFUW Linda Souter Humanities Award $6,000
Eliza Richardson

Prize 150x150

Rochelle Johnson

CFUW Elizabeth & Rachel Massey Award $5,000
Anya Pogorelova

Smaller 150x150

Radio 150x150

Elina K. Cook

Prize 150x150

Victoria MacPhail

B.Sc. Biological Science, 2014
Masters of Health Ethics, 2016
M.D., 2015-2019, Memorial U.

Brittany was awarded the inaugural AWA funded by the CFUW Charitable Trust in 2016 to support her first year of Medical Studies.

In January 2017, Brittany spoke at the general meeting of CFUW St. John’s about her journey towards pursuing medicine and how CFUW’s generous support has allowed her to focus on her studies and complete her Master’s degree in Health Ethics whilst attending medical school.

Brittany is eligible to apply as an AWA Renewal Applicant for a second year of funding for the academic year 2017-2018.
We are very appreciative of all the efforts that clubs put into their support of the Trust. There are dinners, silent auctions, raffles, book sales, theatre events, and card parties to name a few of the events that are carried out through the year. Many clubs commemorate December 6 with donations to the École Polytechnique Award. We are particularly grateful to those clubs who have a yearly line item on their budget to continue their support of awards for graduate women. Club size does not play a role in the support as clubs with fewer than 25 members are among the participants. All donations, regardless of size, further the cause and are gratefully received.

We are also grateful to the individuals who support the Trust by attending the Fellowship lunch at the CFUW AGM and those who include a donation with their registration. We are in the process of obtaining permission to include their names in our recognition lists.

Our investments are doing well thanks to the guidance of Andrew Posthumus of HollisWealth who manages our portfolio adhering to an investment policy developed over time by the Charitable Trust board and reviewed each year. The portfolio did participate in the very good returns of the market over the last year with a return in excess of 15%. The portfolio is well positioned regarding debt instruments (preferred shares, money markets and cash) and we own high quality, dividend-producing equities. We welcome inquiries regarding the details of our holdings.

A Summary Report of our financial situation is found on page 7 and the complete financial statements can be found on the Charitable Trust website www.cfuwcharitabletrust.ca.

See page 10 for a list of our contributors. If your Club is not there, perhaps it could be next year!
Summary of Financial Results 2016 – 2017

Revenue
Donations and Fundraising 68,786.
Realized Loss (10,561.)
Unrealized gain (Loss) 185,737.
Investment Income 66,373.
Gain on Foreign Exchange 25,575.

335,910.

Expenses
Administered awards 5,500.
Awards 61,500.
Fellowships 31,000.
Grants 8,000.
Event Costs 5,130.
Investment Management Fees 14,545.
Office and General 18,458.
Professional Fees 4,838.

148,971.

Excess (deficiency) of revenue over expenses 186,939.

Unrestricted Net Assets, beginning of year 1,532,105.
Interfund Transfer - Internally Restricted Net Assets (2,000.)

Unrestricted net assets end of year $1,717,044.

For Full Financial Statements - www.cfuwcharitabletrust.ca

CFUW Library Award Winner 2016 $4,000
The Shelldale Better Beginnings, Better Futures in Guelph

CFUW Creative Arts Award Winner 2017 $4,000
Shallaway Youth Choir and the School of Music at Memorial University

The two organizations collaborate on a project called “Promoting inclusion and wellbeing through singing” for two newly formed community choirs – the Better Breathing Choir and Lauda.

The Better Breathing Choir offers a unique singing experience for adults with breathing difficulties to use singing to improve their health. It is co-directed by Jane Gosine, professor with the School of Music at Memorial University and Kalen Thomson (who is doing research related to the choir as part of his medical studies at Memorial).

The Award promotes interest and involvement in the creative arts by engaging audiences and inspiring discussion. It is awarded biannually.
2016-2017
Events Highlights

100th Anniversary Fundraising Initiatives

The UWC Vancouver held two fundraisers in 2016, the sales of Emergency Preparedness Kits and Art Cards.

“Day at the Theatre” Sets New Record

A new attendance record was set again in 2016 with the 5th CFUW Charitable Trust fundraiser “Day at the Theatre”. One hundred and thirty-six (136) friends and members purchased tickets to attend “Me and my Girl” held at the Shaw Festival Theatre and raising approximately $1700 for the Trust.

Thank you to all members who joined the outing and a special thank you to Valerie Hume who organized the publicity and led the support from CFUW Aurora/Newmarket, even while she joined the snowbirds in Florida.

Activities like this CFUW Charitable Trust fundraiser allow our membership to meet informally and to support the Charitable Trust and the CFUW Fellowship Program in a fun way.

If your club is interested in a similar program in your area, please contact the Charitable Trust to discuss. We are here to offer suggestions and support and would welcome your ideas. - Carol Hare cmhare@rogers.com

CFUW St. John’s Great Big Book Sale

The CFUW St. John’s club budgets an annual donation to the Charitable Trust from the book sale profit. Members of the club are preparing the Cook Book section of the Great Big Sale, in picture below.

Alberta Council AGM 2017 Fundraiser

The Alberta Council AGM event was organized by CFUW Lethbridge & District and attended by 35 delegates who purchased tickets for a raffle basket that was filled with local items. The members raised $441 for the Trust.
To celebrate the CFUW’s 100th Anniversary, the local, regional and national levels of CFUW have as their goal the provision of an additional $100,000 in scholarships and awards in 2019. / Pour célébrer le 100e anniversaire de la FCFDU, les échelons local, régional et national de la FCFDU ont pour objectif une réserve additionnelle de 100 000 $ pour les bourses d’études et les prix de 2019.

To date, we have achieved over 90% of our total goal - over $60,000 has been received in donations by the CFUW Charitable Trust for additional national awards in 2019. Over $30,000 has been pledged by Clubs planning to give additional local awards in 2019. Most Clubs are still fundraising and drafting criteria so that amount is expected to increase considerably, and that will help to fulfill our second goal – to maximize Club participation in this initiative. / Jusqu’à maintenant, nous avons atteint plus de 90 % de notre objectif total – la Fondation de la FCFDU a reçu un montant supérieur à 60 000 $ en dons pour des prix nationaux additionnels de 2019. Une somme supérieure à 30 000 $ a été donnée en garantie par les clubs qui prévoient donner des prix locaux additionnels en 2019. Comme la plupart des clubs font toujours des collectes de fonds et ébauchent des projets de critères, on s’attend à ce que ce montant augmente de façon considérable, ce qui aider à atteindre le second objectif qui est celui de maximiser la participation des clubs à cette initiative.

The 100th Anniversary Scholarship Project Committee, Jeannette Mergens (BC) Carol Hare (ON) and Janice Moores (NLD) and Lynn Franklin, Chair, have been communicating with all Club Presidents to ensure that members across Canada are aware of this important Anniversary Project and given the opportunity to participate.

At the AGM 2016 in St. Catharines a new "Matching Gift Campaign" was introduced. Donors, both Clubs and individual members, were given the opportunity to double their contributions to the Project. This was made possible through the generosity of twenty base donors, CFUW members from across Canada, who committed to a personal donation of $250 each. This exciting campaign is being well supported by Clubs and individuals and the results of the campaign will be announced at this year’s AGM in Richmond. / Lors de l’AGA de 2016 tenue à St. Catharines, une nouvelle campagne de dons jumelés a été lancée. Les donateurs, tant les clubs que les membres individuels, ont eu la possibilité de doubler leurs contributions au projet grâce à la générosité de vingt donateurs de base, des membres de la FCFDU de partout au Canada, lesquels se sont engagés chacun à faire un don de 250 $. Cette campagne exceptionnelle reçoit un appui solide des clubs et des individus et les résultats seront annoncés à l’AGA de cette année tenue à Richmond.

There is no shortage of innovative ideas that Clubs are using to raise funds for the national and their own local 100th Anniversary Scholarship projects. CFUW Prince Albert contributed the proceeds from one day of their annual four-day book sale; CFUW Cranbrook reported collecting funds through the 50/50 draws at monthly meetings; CFUW Mississauga published a book celebrating the lives of local women; CFUW Southport held a raffle offering a quilt which was made by one of their talented members; and UWC Vancouver started their fundraising campaign with a raffle for a trip for two to Victoria B.C. followed by the sale of Emergency Kits and presently is developing Art Cards which will be sold in 2017 – 2018. Thank you all for your support!

We look forward to continued participation from across the country for 2019 and want to hear from you! Please contact 100th Anniversary Scholarship Project Leader, Lynn Franklin, by email at lynn.franklin@sympatico.ca with your plans. / Nous comptons sur votre participation des quatre coins du pays pour 2019 et nous voulons vous entendre! Veuillez communiquer par courriel vos intentions à Lynn Franklin, responsable du Projet de bourse du 100e anniversaire, à l’adresse lynn.franklin@sympatico.ca.
The Trust is grateful to the following Clubs, Scholarship funds, Councils and like-minded groups who have contributed to the Charitable Trust between May 1st, 2016 to April 30th, 2017. We are in the process of obtaining permission from our individual donors to include their name on our recognition lists.

La Fondation remercie les clubs, conseils, fonds de bourses d’études et groupes attachés aux mêmes principes suivants qui ont apporté leur contribution à la Fondation entre le 1er mai 2016 au 30 avril 2017. Nous sommes en voie d’obtenir la permission de nos donateurs individuels d’inclure leurs noms dans nos listes de reconnaissance.

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Thanks to all who contributed enabling us to provide opportunities to women across Canada to continue their education.

Nous remercions sincèrement toutes les personnes ayant contribué et qui nous permettent ainsi d’offrir aux femmes la possibilité de poursuivre leur éducation.
How You Can Help the CFUW Charitable Trust

Provide a Gift in Honour – Celebrate or honour someone special by providing a gift...

Plan, Host, or Attend an Event - Participate in a fundraiser to benefit the Charitable Trust...

Join the Monthly Friendship Plan - Be a monthly donor with automatic instalments (to Canadian Federation of University Women) on-line through CanadaHelps.org...

Make a Direct Donation - by cheque, at any time, payable to the CFUW Charitable Trust, 62 Thompson Avenue, Toronto, ON M8Z 3T4...

Legacy Planning - Charitable will bequests are the means by which ordinary people create extraordinary gifts. Look for the CT brochure...

Attend the CFUW Fellowships Lunch - An integral part of the CFUW AGM and Conference, this fundraising event first raises awareness about the Charitable Trust and the Fellowships Program and second supports the Trust and the Fellowships Program financially...

Annual Boutique - donate or purchase a gift at the Boutique at the CFUW AGM...

Purchase - Celebration cards for special occasions. Donations are made to the CT and the donor sends the cards when desired; charitable receipts given for donations over $20. And NEW THIS YEAR, beautiful Seasonal Cards in packages of 12/$15 to send family and friends...

www.cfuwcharitabletrust.ca

For more information, email – charitabletrusttreasurer@gmail.com

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