



June 20, 2015

The Power of Women Working Together

THE POWER OF WOMEN WORKING TOGETHER. • LA PUISSANCE AU FÉMININ: ENSEMBLE POUR RÉUSSIR.

Busy Year

- Over 125 letters on MMIW
- 20,000 kilometers
- 1500 Facebook visits
- 400 posts on our interactive Facebook page,
- 300 Tweets
- Answered over 8,000 e mails
- Visits with Ministers, Treaty Commissioners, Ambassadors, policy wonks, AGMs and Clubs



Busy Year

- Visit to Yorkton
- Own Club – reception



Operation Connect

- Membership
- Dues
- Succession
- Communication

Operation Connect

- Some were cause for concern
 - Never talk to National Office
 - Don't follow the CFUW path
- What do we get for our dues
- Some Clubs have undertaken extensive analysis: do we want to stay in CFUW

Some of Our Response

- Next year's AGM
- Tried local communication tools
- Respond to Clubs
 - Prostitution – Globe and Mail
 - Prevention of Violence Canada (POVC)
 - Guelph – Early Education and Childcare
 - Funding cuts – Quebec
- Resources – presentation on line – pop up poster for scholarships and fellowships can be ordered

Challenged the AGM to Hear Roars: from all over Canada

- Started with a pretty significant roar with our MMIW letters
- Followed by an appearance in the Globe and Mail by Susan Murphy - \$17,726 to the 100th Anniversary Scholarship



BC Roared

- BC Council when they gathered the stories of Child Care
- BC Council urged CFUW to join the Prevention of Violence Canada Coalition
- Victoria when Brenda Canitz – who not only became our rep on the Canadian Commission of UNESCO but also a member of their membership committee.
- Abbotsford with their wonderfully creative art as outreach projects
- And West Van with their fabulous Club profiling.



Alberta Roared

Where

- The Lethbridge Club took on the issue of fracking – demonstrating once again that we are not afraid to take on the hard issues
- Two CFUW members were elected to the new government
- Edmonton with 62 thousand dollars of scholarship fundraising including a luncheon with the RH Kim Campbell as guest speaker
- Clubs throughout Alberta with programs of outreach to needy schools, work to support understanding of Aboriginal Women's issues – with Edmonton having an intercultural dialogue with an annual Interfaith Symposium



Saskatchewan Roared

Where younger
members lead
Saskatoon in
some
Strategic Planning

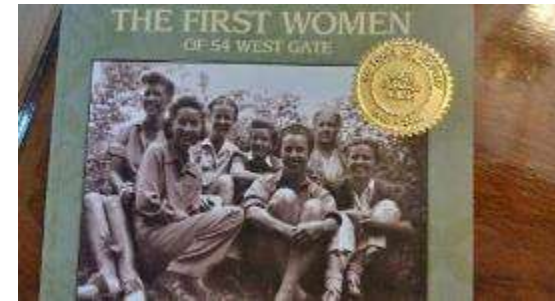


MEMBERSHIP Enhance Recruitment & Retention	2014-2015	2015-2016	2016-2017	2017-2018
a. Increase membership to 100	80			
b. Increase the proportion of members under 60 to 10%	9%			
c. Achieve a year over year retention rate of at least 90% Create a Membership Committee				
Promote CFUW in the University of Saskatchewan Alumni Magazine	One Article			
Prepare a New Member Orientation Package				
Utilize the September CFUW Open House Day to recruit & orient new members & update all members on CFUW local, provincial & national activities				
Appoint a "big sister" for each new member to facilitate new member orientation, involvement & activation				
Encourage new members to get involved in activities early				
Hold an annual event to recognize & celebrate new members				
Encourage members to invite other women to events & to become members				
Implement a short networking event during meetings to encourage members to talk to new people (eg: ask about three things on someone's bucket list or their favourite trip)	General networking			
Review CFUW Canada's ideas for finding new members (Appendix One)				

■ Completed
 ■ Ongoing
 ■ Not Implemented

Manitoba Roared

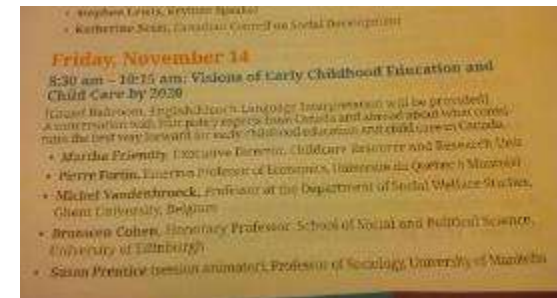
- Where UWC Winnipeg celebrated 100 years with a birthday party for the Ralph Connor Club House and they published a new book
- Portage La Prairie, in partnership with the local women's abuse centre, reinstated the Dec.6 memorial for MMIW with an ice-candle display on main street



Ontario Roared

Where

- Pat Joyce lead a group of committed Clubs who roared our story at the Zoomer Exhibition
- Stratford raised the transportation issue to great success
- Guelph and Toronto's Early Learning and Child Care Group has provided us excellent background to take this issue on in the upcoming election
- Burlington made a powerful presentation to the Standing Committee on Sexual Violence and Harassment



Public Forum
Network Southwest

A practical plan for affordable and convenient public transportation in Southwestern Ontario

With:
Greg Gormick
President, On Track Strategies
Transportation analyst and government policy advisor

Thursday February 12, 2015
7:00 p.m. – 9:00 p.m.

Kiwanis Community Centre
111 Lakeside Drive, Stratford ON N5A 7K5
(Coffee and refreshments will be served)
Kiwanis Community Centre is an accessible venue.
www.swota.ca/stratford

Logos for the City of Stratford, SWOTA, and the Province of Ontario are visible at the bottom.

Quebec roared

Where

- A small Club produced a MAJOR AGM – with excellence attendance
- Clubs continued their support of aboriginal women - remembered MMIW with a vigil on October 4th.



Nova Scotia Roared

Where:

- They were successful in their nomination of a Library Award
- They negotiated the transfer and establishment of a new scholarship program for Aboriginal Women
- Truro developed their own succession model

today in Wolfville for their \$4k gift announcement to Annapolis Valley Library



New Brunswick Roared

- Their Lieutenant Governor said how impressed she was with our tag line: *Power of Women Working Together*
- CFUW Fredericton - hosted a public event titled “Human Rights: Human Trafficking, Prostitution and Torture”



Newfoundland Roared

- When they raised \$55,000 at their book sale – supported by the Royal Newfoundland Constabulary

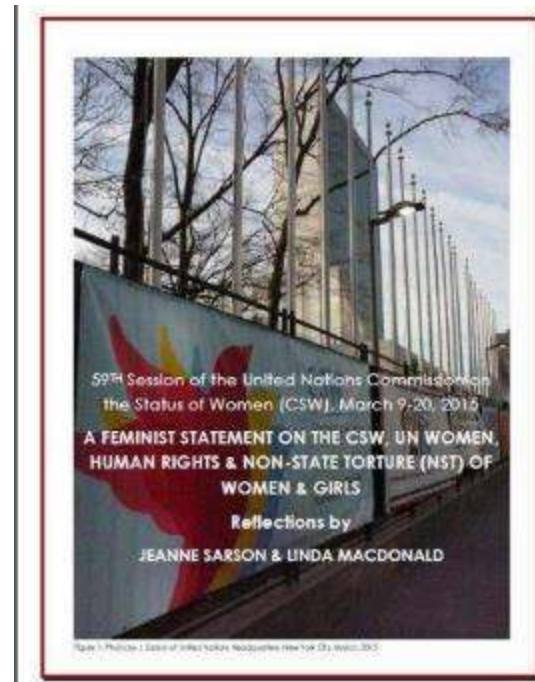


PEI Roared

- When they raised their voices about MMIW
“It is morally outrageous that we as Canadians should ignore the murders of our aboriginal women. How can we dismiss these appalling crimes as insignificant? Is it just because they are aboriginal? Not one of us (whoever we think we are)? Have we become so depraved? These women (some of them just girls) are our mothers, our sisters, our daughters. It is unconscionable that they should be dismissed as insignificant!”

We Heard Roars from all over the Globe

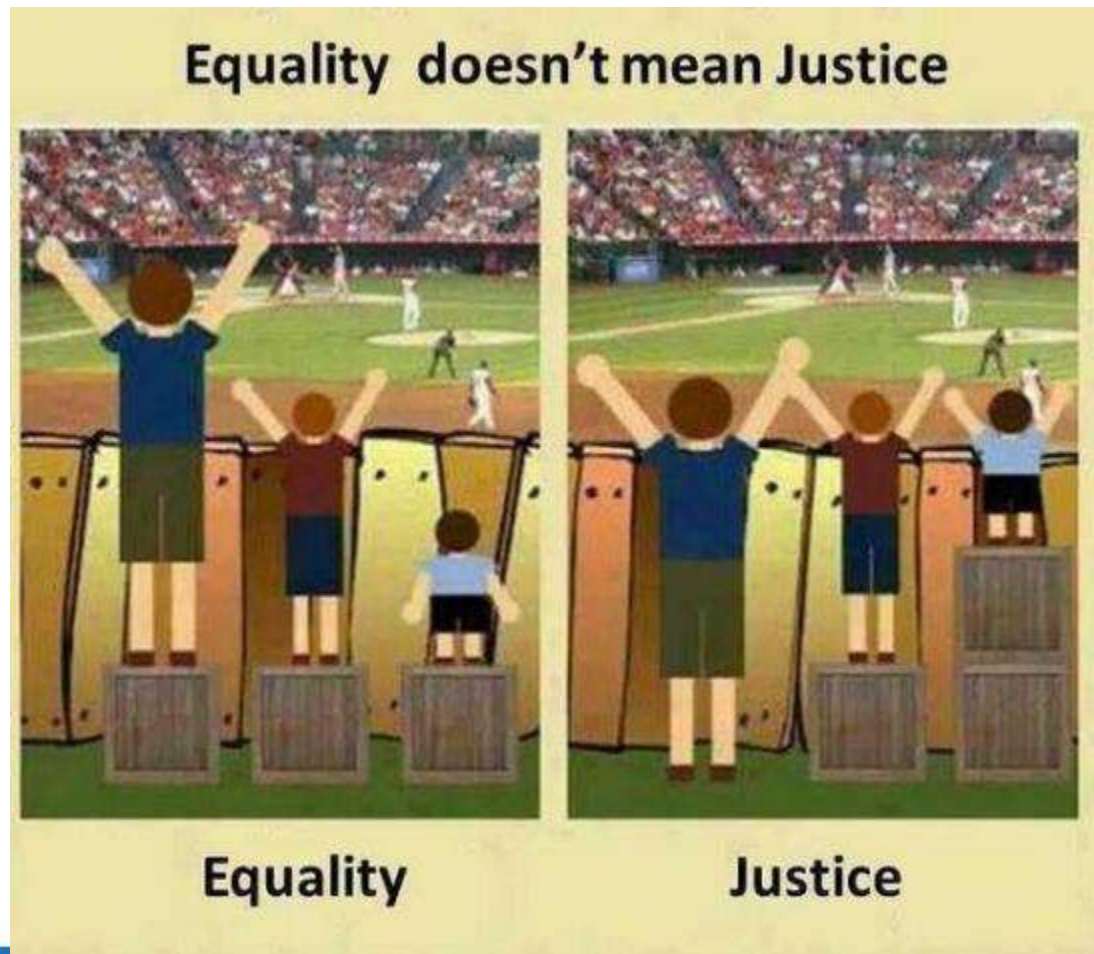
- When CFUW members:
 - Supported girls education in Ottawa wonderful work in Afghanistan, Kelowna with the ongoing work in Malawi
 - Mississauga funded cement outhouses so girls could safely go to school
 - Acted as resources for three workshops at the UNCSW and then went on to Vienna to bring the issue of non-state torture to the World's attention



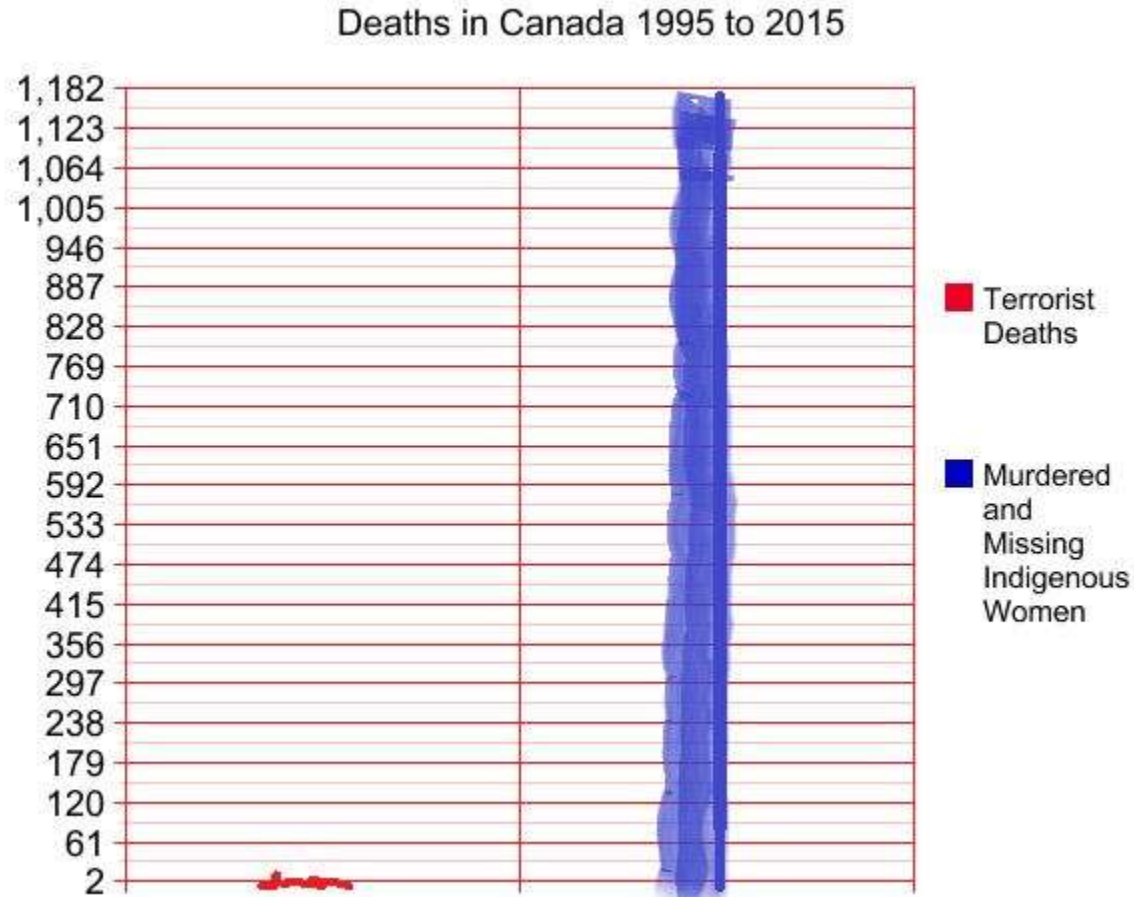
We know that Life is not Fair



We know we want JUSTICE



Justice is sometimes complicated



Research from Weldon and Htun

- We know that equity is not enough – we need to raise our voices for justice
- And we know – where women's voices are raised in such areas as Violence Against Women – policies are better, laws get made, changes start to happen.

Lessons from the SunDance

TOGETHER:

'Heal the women, you
heal the children; heal
the children you heal
the community'.

Advice from the Sundance



The question is “are we making a difference”

- Leader of a party “ Always read the material that comes from CFUW – it is well researched, robust in its contents and has excellent recommendations
- Status of Women critic for one of the parties: You are good; your material is excellent and your recommendations make sense
- Minister of Status of Women participated in the Round tables
- Aboriginal women leaders thanked us for our support for the MMIW

Brave and Strong

So what I still want for CFUW
is to be Brave and Strong

We Need to be Brave and Strong

- There is still much work to be done.
- We are horrified when our government does not respond to the obvious need outlined in the Truth and Reconciliation Report
- We are shocked to hear that Canada, in the 25 years since Beijing, has fallen from number 1 to 23 as a good place for women to live

We need to be Brave and Strong

Our voice needs to be heard – loud and strong

UNICEF recently released [a report card](#) ranking child well-being in the 29 richest countries on earth. Canada came 17th, placing us in the bottom half of the pack on factors such as child poverty, emotional well-being and life satisfaction.

I had some personal successes last year

My Brave and Strong Girl

- More important to build things than to be beautiful



We am asking you to join us in our circle and make the world a little fairer

EACH TIME WOMEN GATHER IN
CIRCLES WITH ONE ANOTHER,
THE WORLD HEALS A LITTLE
MORE.



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